



For Immediate Release

Ally Named Official Sponsor of the Private Care Association

New multi-year exclusive partnership enhances compliance and standardization, and streamlines business practices for PCA members

Blue Bell, PA – July 27, 2020 – Ally, the first and only all-in-one software designed for home care registries, announces a historical exclusive partnership with the Private Care Association (PCA), the national trade organization and prominent advocate for home care registries and the consumer-directed model of care!

Ally's all-in-one platform offers a complete technology solution to expand PCA member's services and improve operational efficiencies, including scheduling, client and caregiver coordination, digital client records, automated billing and payroll, electronic claims transmission, reporting, and a state-of-the-art mobile app for visit verification. The partnership promises better outcomes for self-employed caregivers and the families they serve through comprehensive software, along with shared marketing efforts and exclusivity as the top sponsor at the National Conference.

"We commend champions for home care registries and independent providers like the Private Care Association, who are dedicated to the consumer-directed model of care. As the industry evolves, so will Ally, ensuring PCA members and home care registries across the country have state-of-the-art software that facilitates compliance and automates the operations of home care registries. We are excited to be a part of PCA's growth and innovation strategies, and to witness first-hand how our technology will drive home care delivery and the continuum of care," said Tom Rowinski, CEO and founder at Ally.

This historical partnership certifies Ally as the premier software provider for registries nationwide, and proves Private Care Association's mission to contribute only the highest quality resources to its members.